



**DEMOCRACY  
STUDY  
CENTRE**



**Working Group: Social entrepreneurship. Mittlestand Group**

# Defining a problem

**Lack of entrepreneurial incentives  
among Ukrainian youth**



**WHY?**

1. Only 21% of Ukrainians are interested in starting business vs 49% in the world.
2. Girls tend to be more socially oriented in business.
3. Most economic games are about making money not about making the impact.

**RESULTS**

- Decision-making skills;
- Interest in Business and Social Entrepreneurship;
- Formation of the creative mindset;
- Seeding the idea of human-centering and eco-friendly business.

**TOOL**

**Board  
Game**

12+

Ideas of Social  
Entrepreneurship

Business processes

Involvement

Active dialogue

Collaboration

# Challenges

- Develop a game structure and business cycle vision;
- Include real life business situation into the game;
- Not overcomplicate the game with real life bureaucracy, but still make it realistic;
- Calculation;
- Make a game design interesting and catchy for 12 year old children

# Overcoming our challenges

- Evaluation and Analysis
- Lots of game testing
- Lots of calculation testing
- Intense work on design

# Outcomes for our group

- Experience in game-development;
- Knowledge in doing business and economic processes
- Knowledge in social and ecological responsibility
- Project-management and team-work skills

# Sustainability

- **We have game versions in multiple languages**
- **Game is easily downloaded and printed**
- **Downloading version for printing is free**
- **The game is for 12+ age group**

# Playing the game with children



Агенти змін Діти



# Playing the game with children



Playing in Kharkiv

# Playing the game with children

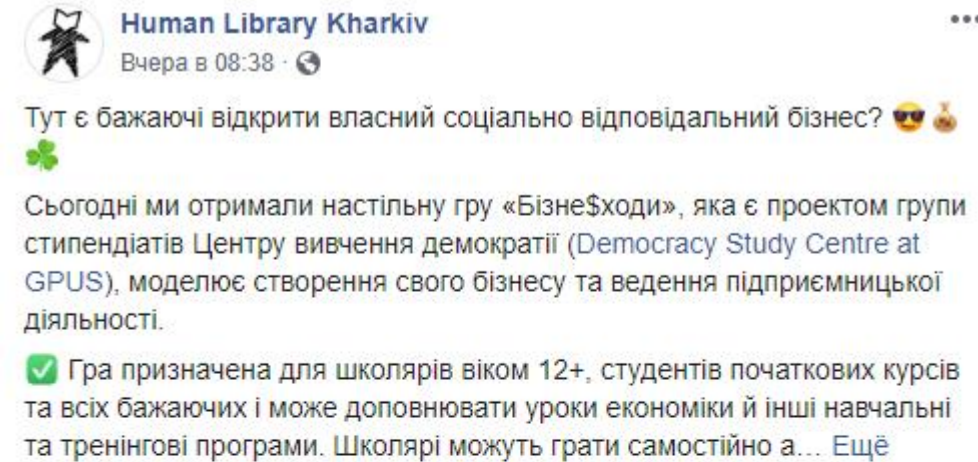


Playing in  
“Our Children Center”

# Spreading information

## Publications:

- New Ukrainian School website
- Ukrainian Social Academy
- `Na Urok` website
- Facebook post (100 likes)



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## Для учнів створили настільну гру з соціального підприємництва

#батькам, #вчителям, #директорам, #учням

