# Woman in focus

BIHIK

PREPARED BY DEMOCRACY STUDY CENTER SCHOLARS 2019



#### MYKOLA KOLOTYLO



OLENA SAFONOVA



#### SERHIY MARYNYCHEV



MARIIA LEVCHENKO



MARIIA TESLIUK



OLHA DUPLIAK

## Who made things happen?



HALYNA NIKITINA



VALERIYA IZHYK

# What was the aim?

Motivated woman of 45+ who are officially unemployed are aware about the opportunities to earn money and promote their interests in the Internet

#### State Employment Service

Democracy Study Center

### NGO & experts

## 130 people

4 cities of Ukraine

## Topics







earning money in the internet, insagram, youtube, SMM

#### media security, cybersecurity

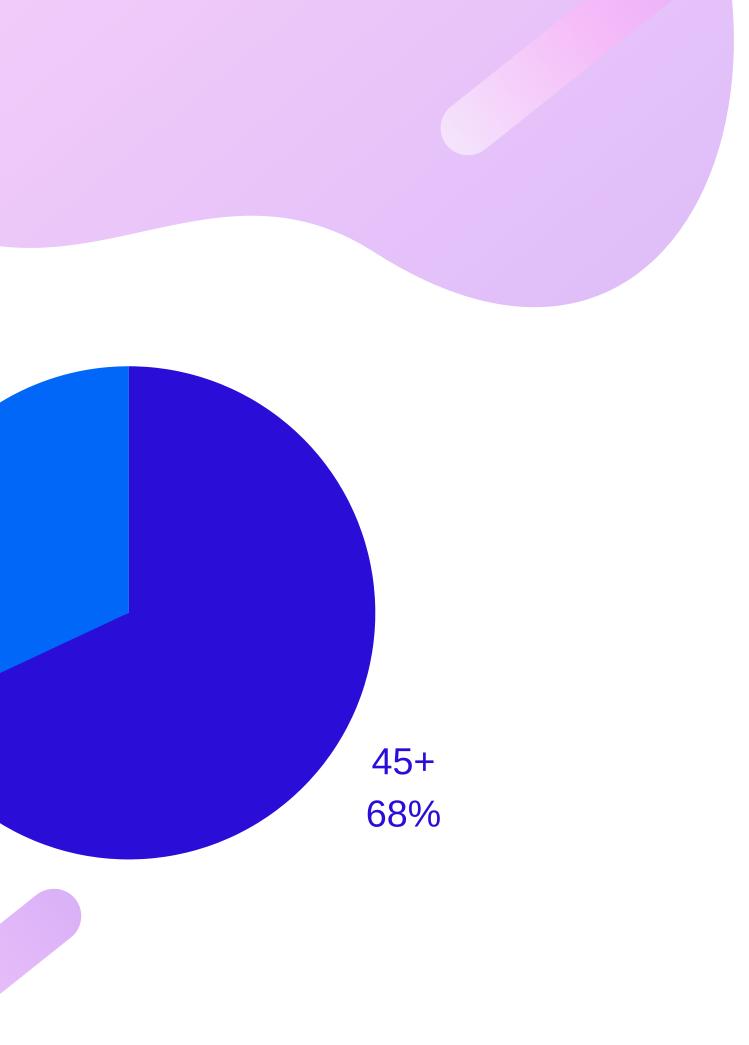
freelance

## **Participants Profile**

men 6.2%

> -45 32%

women 93.8%



# more than 90% satisfied participants and experts